

What People Are Saying

About John Owens

"John has a passion for ideas, a commitment to people, and proven resilience. He is one of the people who has not only seen, but demonstrated that new fortunes are created on the upside of seemingly negative events." - **Bob Morgan, President, Charlotte Chamber of Commerce**

"John is a true entrepreneur. He does not take no for an answer. He doesn't quit and loves life. He has done the introspection that many leaders find uncomfortable and has taken a close look at himself and what drives him. As a result, he inspires and motivates everyone around him." - **Mike Whitehead, CEO, Whitehead Associates**

"John has continually challenged me to build a great company around a great culture, and today, I am proud to say, the culture of Movement Mortgage is one of our most valuable assets. Over the past five years, we have been named the fastest growing mortgage bank by Inc Magazine and this success would not have been possible without the consistent culture focus John instilled in our thinking from inception." - **Casey Crawford, President, Movement Mortgage**

"John helped transform my business unit from a 'win at all cost' culture into one where results are still at the forefront, but my employees feel part of a team with a common goal. John assessed my personal strengths and weaknesses allowing me to take my leadership skills to another level. His experience, passion and communication skills sets him apart." - **Frank K., Managing Director, National Banking Institution**

"I though we were set up fine in the management area, but once I took a good, objective look at the situation, I realized there was a lot to learn. John is an excellent coach. He tests you to take a good long look at yourself in an honest and constructive way. There have been several key benefits to the work with John. Turnover is down significantly ... the management team is functioning more efficiently ... communications with teammates is becoming open and honest ... and individually, I have grown as a manager. Working with John has been an amazing experience that has tested our abilities and has paid off in all areas of my expectations." - **August M. McClaine, Manager, Stakeholder Services, SERC**

About the Book

"John Owens has nailed it with what it takes to build a highly engaged and high-performance culture. A Communal culture was a big part of our secret to growing Chobani sales from zero to \$1 billion in just five years. John's tips and insights on how to build your culture, sustain it, and make it one that can endure challenges, are why every corporate executive should be reading Corporate Cure."

Kyle O'Brien
Executive VP of Sales
Chobani Holdings

For interviews with John Owens, book excerpts rights, and pre-publication review of book:

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