

# About John Owens

## Expertise

Entrepreneurial Best Practices  
Strategic Planning  
Leadership Development  
Succession Planning  
Managing High Growth  
Business Ethics

Corporate Culture  
Mentoring/Coaching  
Values-based Leadership  
Teambuilding & Engagement  
Performance Measurement

## Achievements

- 2014 Successfully sells nationally recognized Ameritrust Mortgage.
- 2012 Successfully sells Ameritrust Insurance Agency.
- 2011 Showcase Baseball Academy expands nationally after only one year.
- 2010 Named Top 50 Entrepreneurs—Charlotte Business Leader.
- 2009 Ameritrust named fastest growing mortgage company in Charlotte.  
Named among Top Family-Friendly CEO's (Charlotte Parenting Magazine).
- 2008 Ameritrust named Best Places to Work (Charlotte Business Journal)
- 2006 Ameritrust named to INC 500 as Fast Growth Company (second time).  
Named to Charlotte Chamber Board of Directors
- 2005 Ameritrust named to INC 500 as Fast Growth Company  
Winner, Entrepreneur of the Year, Charlotte Chamber  
Named among Charlotte's 40 under 40 (Charlotte Business Journal)  
Named among Top Family-Friendly CEOs (Charlotte Parenting Magazine)
- 2004 Finalist, Entrepreneur of the Year, Ernst & Young  
Finalist, Entrepreneur of the Year, Charlotte Chamber  
Named among Top Family-Friendly CEOs (Charlotte Parenting Magazine)

## Featured Stories/Articles

Feature article, Mortgage veteran sells Ameritrust, *Charlotte Observer* (3/2014)  
Ameritrust Case Study: Leadership in Practice, UNCC Research Unit (2008)  
Feature Profile, Strategic Balance, *Greater Charlotte Biz* (2008)  
Feature Profile, *UNCC Alumni Magazine* (2007)  
Big Ideas Feature, *Charlotte Business Journal* (2005)

## Professional Leadership/Affiliations

Board of Advisors, Charlotte Chamber of Commerce (Since 2004)  
UNC Charlotte Athletic Foundation (Since 2002)

## Education / Credentials

University of North Carolina - Charlotte, BS in Business Economics



John Owens is a serial entrepreneur who has seen his companies grow, fail, and grow even stronger. As CEO of the Ameritrust companies, he was put to the ultimate test amidst three financial industry meltdowns since 1998. Yet, his Ameritrust brand was able to survive and prevail while other financial service and mortgage companies were imploding at every turn.

Owens' success inspired others who wanted to know his secrets, resulting in the founding of Owens Management Group in 2009. Growth in demand and preference of Owens' Showcase Baseball Academy, co-founded in 2010, is a shining example of what can happen when corporate culture is a strategic initiative and the underlying basis of competitive advantage.